



## Concept Note

# Powering Resilience, Innovation, and Partnership through Data and Technology



June 2-5 2026



The Edge Convention Centre  
Nairobi, Kenya



The Global Data Festival and Kenya Space Expo & Conference 2026 is brought to you by:





## Where the human story began, data and technology build what's next

Kenya, home of human origins and a global hub of innovation has always been a place where tools shape humanity's future. From the earliest stone tools carved along the Turkana Basin to today's Silicon Savannah, Kenya is a symbol of ingenuity and possibility. A nation with a thriving innovation ecosystem, Kenya is emerging as one of the global leaders in driving human-centred technologies and solutions.

From 2–5 June 2026, Nairobi will become a global stage for shared missions in Kenya, as the Government of Kenya hosts two complementary events side by side: the Global Data Festival and the Kenya Space Expo & Conference (KSEC).

The 2026 event is themed "Powering Resilience, Innovation, and Partnership through Data and Technology". The joint event is a shared stage where Kenya will lead a global conversation on how space intelligence, data, technology and innovation can shape a fair, equitable and resilient future. Leaders, innovators, and communities from around the world will come together to showcase and deliberate on a bold, collective agenda. They will leave Nairobi equipped with new connections, ideas, practical tools, and plans for a shared vision that serves humanity.

## Why this matters now

Climate shocks, escalating disasters, infectious disease risks, and rising food insecurity are intensifying, right as technologies accelerate, budgets tighten, and the geopolitical landscape becomes increasingly complex. The gap we need to fill is not always about ideas, but rather one that requires execution at scale, with rules that protect people and systems that last.

This joint event brings decision makers and builders together at this critical time to align priorities, mobilize investment, and deploy space, data and disruptive technologies where they deliver the greatest impact for people and the planet.



# What we want to achieve

Guided by a commitment to equity, inclusion, and positive real-world impact, the event transforms urgency into effective action. Through it, we will:

-  Drive investment in sustainable data and space systems by showcasing value for development and resilience.
-  Advance inclusive data governance by promoting equity, integrity, and accountability in the collection, sharing, and use of AI, data and space assets.
-  Showcase solutions and innovations by demonstrating the practical applications of space technologies, emerging technologies such as AI, as well as citizen data in various sectors, including climate action, food security, and health.
-  Foster partnerships.
-  Offer platform for knowledge exchange and sharing of experiences as well as inspiring the next generation of data and space intelligence professionals.

## Inside the joint event

The joint event is designed for collaboration, outcomes and action. Technical discussions sit alongside policy dialogues; the exhibition space gathers industry players, research institutions, agencies, partners and startups; workshops support practitioners and early-career talent; and voices of the future are given audience. The emphasis is on connection and creating impact in a space designed for people to find each other, compare approaches, learn, share, and align on next steps. The exhibition serves as a platform for the space and data ecosystems to showcase solutions, products, and open doors to collaboration.

We anticipate 1,500+ participants from 90+ countries, with strong representation from governments, policy makers, public sector, private sector, academia, industry professionals, multilateral intergovernmental and non-governmental organizations, investors, innovators, enthusiasts and wider public.

# Sponsorship Packages



Package	Anchor Partner	Thought Leader	Market Leader	Market Expander	Impact Partner	Promotion Partner
<b>Value</b>	<b>KSH 9,600,000 (\$ 75,000)</b>	<b>KSH 6,400,000 (\$ 50,000)</b>	<b>KSH 4,500,000 (\$ 35,000)</b>	<b>KSH 3,200,000 (\$ 25,000)</b>	<b>KSH 1,200,000 (\$ 10,000)</b>	<b>KSH 500,000 (\$ 5,000)</b>
Exhibition booths (3mx3m)	4	2	2	2	1	1
Roll-up banners co-branding at Ballroom 1 & 2	4	2	2	2	2	2
Teardrop Banners in outdoor areas	30	20	15	10	5	2
Participate in Conference panel session	✓	✓	✓	✓	✓	✓
Display of Logo in conference digital banners	✓	✓	✓	✓	✓	✓
PR & social media mentions	✓	✓	✓	✓	✓	✓
VIP tickets for the Conference	5	4	3	2	1	✗
Advertisement in Conference Booklet	2 Full pages	1½ Pages	1 Full page	½ Page	¼ Page	✗
Sponsor advert playback during breaks	60-sec	45-sec	30-sec	15-sec	10-sec	✗
Inclusion of company's brochure and a gift/giveaway in the attendee pack distributed to participants	✓	✓	✓	✓	✗	✗
Priority positioning of marketing material	✓	✓	✓	✓	✗	✗
Verbal thanks at Opening Ceremony (expected audience-1500people)	✓	✓	✓	✗	✗	✗
Speaking slot at plenary session or Closing Ceremony (expected audience - 800 people)	✓	✓	✓	✗	✗	✗
Recognition as key partner on all conference publications and on social media	✓	✓	✓	✗	✗	✗
Acknowledgment by MC as key Partner throughout the conference	✓	✓	✓	✗	✗	✗
Exclusive branding and marketing rights during the conference	✓	✓	✗	✗	✗	✗
Invitation to Exclusive dinner & Cocktail	✓	✗	✗	✗	✗	✗
Rights to host a targeted side event, session, or activity	✓	✗	✗	✗	✗	✗



## Exhibition

The exhibition area is a dynamic showcase where leading organizations present cutting-edge products, services, and opportunities to conference attendees. Each booth offers a spacious 3m x 3m platform designed to maximize visibility and engagement.

Two entry tickets will be provided with each exhibition booth acquired. Additional accessories and furnishings include the following:

- 1 x Round Table
- 3 x Spotlights
- 2 x Chairs
- 1 x Trash Can
- 1 x 13 Amp Electrical Socket
- 1 x Lockable Counter



Exhibition booths are available at **\$2,500 (Ksh 300,000)**

## In-Kind Contributions

In-kind contributions are welcome and can be discussed further with our contact person.

## Partner with us

For detailed information on partnership opportunities or to secure a sponsorship package, please contact Mr. Aloyce Were on email at [aloyce.were@ksa.go.ke](mailto:aloyce.were@ksa.go.ke) or mobile phone: **+254 711 368 039**.

# Join us—Step onto the pathway to impact



Its not just a gathering, its a launchpad: a place where innovation meets collaboration and where every connection sparks a pathway towards a shared vision that serves humanity.

## Contact

Want to know more? Get in touch via [info@gdfksec2026.org](mailto:info@gdfksec2026.org)

[Visit our website for more information.](#)



**GLOBAL  
DATA  
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2026



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**Global  
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Development Data

